



COHORTS & CAMPUS HUBS

Run your next cohort on Taylormade Academy.

A cohort is a group of people who start together and learn together. We give yours one home: sign-up, a live class room, every class recorded, team spaces, and one screen for the person running it all. Your name and ours on the door.

The screenshot displays the Taylormade Academy interface for a live class session. At the top, the header shows the Taylormade Academy logo, the course name "Your AI Research Team" by Nelson Taylor on Monday, September 21, and a status indicator "Small groups · 09:26 left" with a note "You're in Room 1". Below the header, a yellow bar indicates "What's happening now: Small groups · Room 1 · 09:26 left" and a recording status "Recording 00:01:03 · saves automatically for your students". The main content area features a large yellow circle with the initials "AR" and a video feed of Nelson Taylor, labeled "Nelson Tay... (You)". To the right, a sidebar shows "Questions 0", "Chat", "People 2", and "Polls". Below this, a "Ready to speak" section explains that questions will appear in order and includes a yellow "Ask a question" button with the text "Add yourself to the line". At the bottom, a control bar includes buttons for "Mic is on" (People can hear you), "Camera is on" (You'll be seen), a yellow "Back to the main room" button (Leaves this small group), "Chat & people", "Share my screen", "Effects", "Captions", "Tools", and a red "Leave" button.

The real class room, live. Small groups running with a clock, the question line, and the recording saving on its own.

Taught live.

Classes happen in a room that opens in the browser. Nothing to download. Sign in and you are in.

Kept for good.

Every class records itself and turns into a replay with chapters, a transcript and the class files.

Open all year.

Teams keep working between classes: their own chat, files, meeting room and showcase page.

LIVE NOW

The Atlanta University Center Data Science Initiative runs its **Open Payments Innovation Lab** on this platform: 13 student teams, live classes through the school year.

Everything a cohort needs, in one place.

Most programs piece this together from five or six different tools. Here it is one sign-in, and the person running the program never needs a developer.

1 A home with your name on it

Your logo beside ours, your colors, and your own address on the site, like taylormadeacademy.com/yourschool. It installs on a phone like an app, straight from the browser. No app store.

2 Sign-up that sorts itself

People apply on your page. Your coordinator approves each one with a tap. Someone joins late? Send a one-time invite link.

3 A live class room

Cameras, chat, polls and screen sharing for everyone. A question line where you bring people "on stage." Small groups with a timer, a whiteboard, class files and live captions.

4 Every class becomes a replay

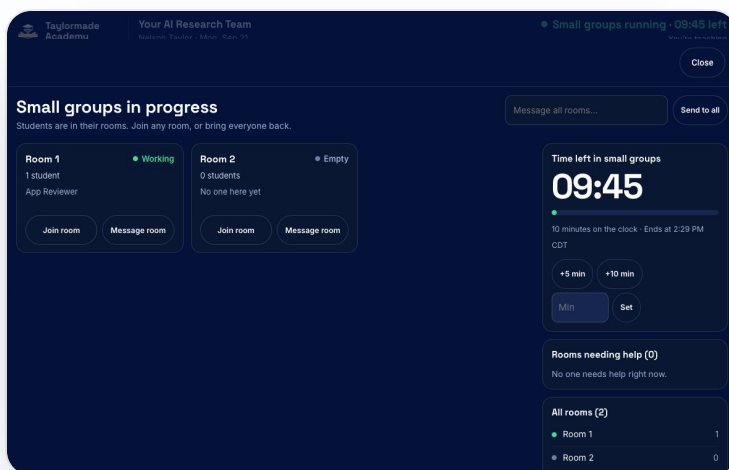
The room records itself. Each replay gets chapters, a transcript and the files from class. Your coordinator looks it over, then publishes it.

5 Teams that keep working

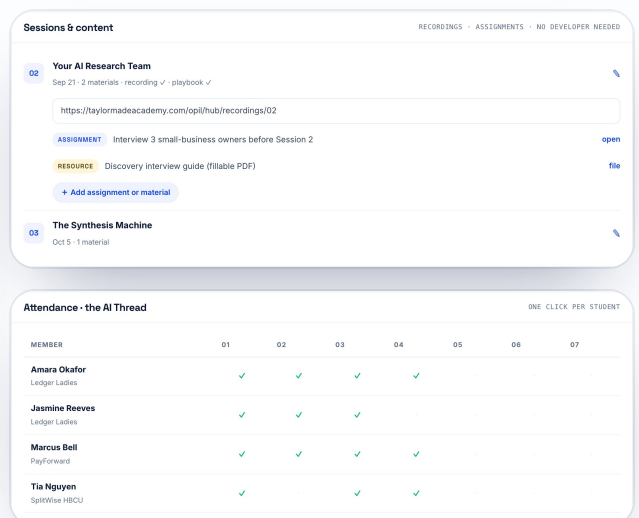
Each team gets a page, a chat, a locker for files and checkpoints, and its own room to meet in. Judges score pitches on a leaderboard, and each team can have a public showcase page.

6 One screen for the coordinator

The roster, approvals, sessions, materials and attendance in one place. Calendar invites, a reminder email 30 minutes before class, and a "Need help?" button that reaches your team.



Small groups, from the front of the room. See every group, join any room, message them all, add time.



The coordinator's view. Sessions, files and recordings added without a developer, and attendance in one click. (Sample data.)

One hub. **Every office.**

The same platform can carry a whole university. Each office that wants one gets its own space, all behind one sign-in, and it installs on a phone as your campus app.

One place in place of many subscriptions

A lot of campuses pay for an events app, a webinar tool, a community app and a phone app, one bill each. A hub puts them under one roof.

Events app → A campus calendar with add-to-calendar

Webinar tool → The live room, for any office

Community app → Feeds, messages and team spaces

Phone app → Installs from the browser

Beside your LMS, never against it

Your LMS (learning management system) holds grades and credit. The hub sits next to it and does not replace it. It is where people meet, learn live and stay connected.

Spaces we build. Pick the ones you need.

Each one is its own page in the hub, in your colors, with that office's events and updates.

Advancement

Donor updates and ways to give

President's office

Town halls and campus updates

Events

The campus calendar, in one spot

Learn

Workshops and short courses, like AI literacy

Students

Student life and announcements

Career

Workshops, employers, office hours

Alumni

An alumni track and reunions

Admissions

Info sessions for families

Outreach

Community programs

Board

Trustee materials in one place

Community

A feed and messages

Showcase

Student work, shown publicly

Your school × **Taylor**made Academy

Your name on it. A partnership by default: your brand out front, our platform underneath, both names on the door. Carrying your name alone is an option too.

From a first call to **a first class.**

1

Talk

A 20-minute call. Who is in the program, how many people, and how often you meet.

2

Plan

A written plan: the sessions, the spaces, and who teaches.

3

Set up

We build your space, bring in your brand and roster, and train your coordinators.

4

Go live

First class. Every class after that lands in your library.

A cohort program

A season or a school year of live classes, with the hub around it.

A campus hub

Spaces for the offices you choose, open all year.

We teach, or you do

Nelson teaches AI, design, photo and video. Or your own people run classes in the room, and he trains them.

About pricing. We set it after the call, based on how many people, how many live classes, and who teaches.



Nelson Taylor

Founder, Taylormade Academy · Creative director, Taylormade Creative · Dallas–Fort Worth

Fourteen years directing real work for brands and businesses, with AI now part of how his studio runs every day. He runs the Open Payments Innovation Lab for Atlanta University Center students on this platform. In June 2026 he facilitated the Johns Hopkins-funded AI agent workshop for the AUC Data Science Initiative, and he runs public AI workshops for business owners.

Let's talk about your program.

Tell us about your group. We will bring a plan to the call.

EMAIL taylormademd@gmail.com

ONLINE taylormadeacademy.com/partners



Scan to see it online